



EUROPEAN COMMISSION

DIRECTORATE-GENERAL
TAXATION AND CUSTOMS UNION
International and General Affairs

Inter-institutional relations, coordination, communication and strategic planning

Brussels,
Taxud E2/Svdv – [REDACTED]



(by e-mail only)

Dear Sir,

Subject: Your application for access to documents – GESTDEM 2022/5102

We refer to your application dated 9 September 2022 in which you make a request for access to documents, registered under the above mentioned reference number.

You request access to: *“All information relating the planning, development and operation of the ‘TAXLANDIA’ game to be found on <https://taxedu.campaign.europa.eu/en/taxlandia.All>. In particular (but not exclusively) the following information shall be included:*

- *What were the product requirements for TAXLANDIA? How did the first drafts of the game look like? How did TAXUD react to the drafts?*
- *Who has developed TAXLANDIA? Who maintains TAXLANDIA?*
- *How much is the development cost for TAXALNDIA? How much does the operation cost?*
- *What are the contracts that exist or have existed in connection with planning, development, operation and maintenance?*
- *What was the correspondence between TAXUD and the developer of the game?”.*

We have identified the following 3 documents:

1. Taxlandia Tutorial (Ares(2022)6462506);
2. Flowchart (Ares(2022)6462506);
3. Business case (Ares(2022)6466551).

Having examined the documents requested under Regulation (EC) No 1049/2001 regarding public access to documents, I am pleased to inform you that these documents can be disclosed.

You will find herewith the requested documents. You will find the replies to your questions in the documents provided. The game has been developed under the BTRAIN3 contract (consortium of 2 companies, Intrasoft and Siveco). The maintenance has been performed under BTRAIN4 contract (consortium of Intrasoft and Simavi). As concerns your question on the operational costs, be



informed that over the period of 2018-2022 an amount of 79.726,62 Euros were spent (including promotional activities).

Redactions of personal data

Document 3 to which you have requested access contains personal data (name project managers).

Pursuant to Article 4(1) (b) of Regulation (EC) No 1049/2001, access to a document has to be refused if its disclosure would undermine the protection of privacy and the integrity of the individual, in particular in accordance with Community legislation regarding the protection of personal data. The applicable legislation in this field is Regulation (EC) No 2018/1725. Pursuant to Article 9(1)(b) of Regulation 2018/1725, ‘personal data shall only be transmitted to recipients established in the Union other than Union institutions and bodies if the recipient establishes that it is necessary to have the data transmitted for a specific purpose in the public interest and the controller, where there is any reason to assume that the data subject’s legitimate interests might be prejudiced, establishes that it is proportionate to transmit the personal data for that specific purpose after having demonstrably weighed the various competing interests’.

We consider that, with the information available, the necessity of disclosing the aforementioned personal data to you has not been established and that it cannot be assumed that such disclosure would not prejudice the legitimate rights of the persons concerned. Therefore, we are disclosing the document requested expunged from this personal data.

In case you would disagree with the assessment that the expunged data are personal data which can only be disclosed if such disclosure is legitimate under the rules of personal data protection, you are entitled, in accordance with Article 7(2) of Regulation 1049/2001, to make a confirmatory application requesting the Commission to review this position.

Such a confirmatory application should be addressed within 15 working days upon receipt of this letter to the Secretary-General of the Commission at the following address:

European Commission
Secretariat-General
Transparency, Document Management & Access to Documents (SG.C.1)
BERL 7/076
B-1049 Bruxelles

or by email to: sg-acc-doc@ec.europa.eu

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Yours sincerely,

(e-Signed)



Annexes: as stated above