

Canadian Council for
ABORIGINAL
BUSINESS



Research on Indigenous Businesses



About CCAB



Relationships

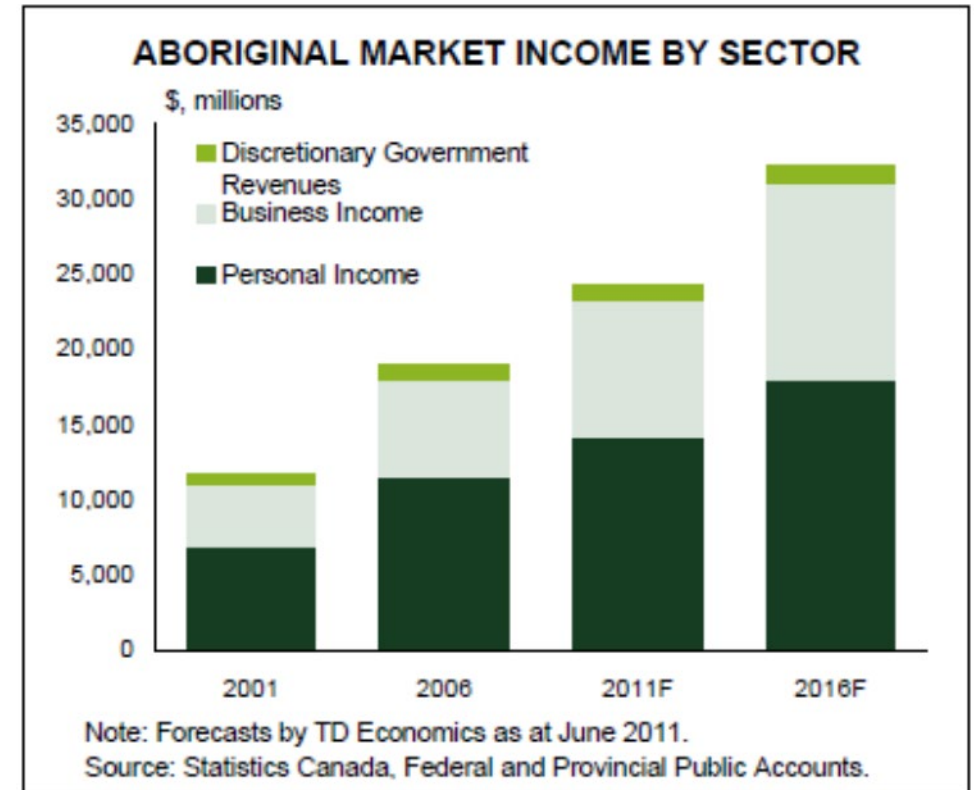
Partnerships

Success

- National member based organization, created over 30 years ago by Murray Koffler
- CCAB has become Canada's premier business forum for progressive Aboriginal relations
- CCAB events encompass galas, roundtables and conferences where members and stakeholders network and Aboriginal business relationships excel
- Exceptional programs include: (PAR, CAB, TFAB, Awards) and Research that is current and relevant serving in the pursuit of business opportunities
- Over 700 current members – 60% are Aboriginal
- CCAB is non-partisan, receives no core government funding and is entirely supported through corporate sponsorship, events and membership dues
- ***Mission: To foster sustainable business relationships between First Nations, Inuit and Metis people and business Canada***

Estimating the size of the Aboriginal Market

- Total combined income of Aboriginal households, businesses and government sectors estimated around \$31 billion.
- Resource sector contributed significantly in last decade.



Self-employment rates by industry

Region	Aboriginal entrepreneurs		Canadian entrepreneurs	
	N	%	N	%
Primary	4,315	10	196,985	10
Construction	7,885	19	284,845	14
Manufacturing, transportation, warehousing	3,855	9	173,165	9
Wholesale, retail trade	3,625	9	200,850	10
Professional, scientific and technical services, education, health & social	14,155	34	829,095	41
Arts, entertainment, accommodation, food & cultural	3,930	9	174,920	9
Other	4,280	10	175,940	9
Total – Self-employed population	42,100	100	2,035,810	100

Source: Statistics Canada 2011 National Household Survey

Business Case

Social Licence

- Create community goodwill by creating jobs and revenue
- Enabling positive relationships with governing authorities
- Sustainable reconciliation

Relationships

Risk Mitigation

- Improve corporate reputation to stakeholders & shareholders
- Stable Aboriginal supplier base near operations
- Source of Aboriginal knowledge and context

Partnerships

Reliable supply chains

- Lower cost of production from local resources
- Diversify local economies
- Support regional development

Success