



Commissioner Carlos Moedas
European Commission
Rue de la Loi 200
B - 1049 - Bruxelles

12th September 2017

Invitation to deliver keynote address at the Amazon Academy, 16 October 2017, Brussels

Dear Commissioner Moedas,

I am writing to **invite you to deliver the keynote address at the Amazon Academy** set to take place on October 16th in Brussels. The event will be about innovation and entrepreneurship and centered on the theme *“Delivering innovation: from Prime Air to Europe’s eCommerce future.”*

Your commitment to advancing Europe’s economy and society through innovation is a model for all to follow. We would be delighted to **hear your perspective on Europe’s place in a rapidly changing global economy and the role of innovation and entrepreneurship in our collective future.**

We have, as guest speakers, Amazon’s [REDACTED] and Amazon.de [REDACTED] who will be speaking about drone deliveries and SMEs and Entrepreneurship at Amazon, respectively. The program includes a panel discussion on drones and Unmanned Aerial Vehicles (UAVs) and a fireside chat with SME winners of Amazon’s “Entrepreneur of the Future” competition in Germany. An indicative outline is attached as an annex.

I would be delighted if you would speak at our event and look forward to liaising with your team to discuss details of the program and an appropriate slot that would fit your agenda.

Yours sincerely,

[REDACTED]
[REDACTED]

AMAZON EUROPE CORE SOCIÉTÉ À RESPONSABILITÉ LIMITÉE

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Annex

**Amazon Academy – 16 October 2017
The Square – Panoramic Hall
Coudenberg 2, B-1000 Brussels**

Draft Agenda

Delivering innovation: from Prime Air to Europe's eCommerce future

- 4.30pm “Innovation and entrepreneurialism in a changing Europe”
Keynote speech
- 4.45pm Remarks from the Estonian Presidency
Urve Palo (TBC)
Minister of Entrepreneurship and Information Technology
- 5.00pm “Innovation at Amazon Featuring Prime Air”
Speech by [REDACTED] Amazon (confirmed)
- 5.15pm “Future of transport: bolstering the single market”
Panel discussion
Róza Maria Gräfin von Thun und Hohenstein, Member of the European Parliament (TBC)
[REDACTED] Aviation Safety, European Commission (confirmed)
[REDACTED] Unifly (confirmed)
- 5.45pm “Entrepreneur of the future – how Amazon works with small firms”
Speech by [REDACTED] Amazon.de (confirmed)
- 6:00pm Fireside chat with [REDACTED] and winners of the “Entrepreneur of the Future” competition
[REDACTED] Stilmelange (confirmed)
[REDACTED] Madame Jordan (confirmed)
- 6.25pm Closing remarks and walking dinner

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