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**From:**  
**Sent:** jeudi 4 avril 2019 12:09  
**To:** (ENV)  
**Cc:** (ENV); (ENV); SADAUSKAS Kestutis (ENV);  
(ENV); (ENV)  
**Subject:** RE: Amazon meeting on 26/02

Dear

Apologies for not sending it earlier but in fact it was less technical than the meeting you and Kestutis had with them.

In principle, Kara Hurst (Head of Global Sustainability at Amazon) presented their activities, namely:

- Packaging development - frustration-free packaging programme
- New materials engineering – looking for more sustainable alternatives, highlighting LCA trade-offs in paper vs plastics; working with Ellen MacArthur Foundation on close loops
- Social responsibility
- Dedicated science & research team

DCC presented our CEAP and the benefits of CE for industry and invited Amazon to contribute to our thinking on CE 2.0. In response to this Amazon mentioned:

- Climate impacts – Amazon holds a large database of climate data and is currently working on making it more easily accessible and shareable; they already have a library of case studies how this info is used.
- Waste prevention – issue of product destructions mentioned and VAT rules that are proving to be a barrier to donating goods- want us to solve it. They are working on Amazon second chance programme – warehouse deals to sell goods that producers do not want at lower prices.
- EPR rules – need for easy and harmonised rules- compliance across the EU is expensive for producers, especially SMEs; they are willing to help with enforcement but would prefer that we do not apply fee modulation (based on env criteria) but rather a flat fee that they could add to all products sold on their platform in the EU (note: fee modulation is mandatory acc. to WFD). Amazon also invited us to consider EU-wide EPR schemes.

Best regards,