

(ENV)

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**From:** (ENV) on behalf of CALLEJA CRESPO Daniel (ENV)  
**Sent:** lundi 7 septembre 2015 10:36  
**To:** ENV CAD  
**Cc:** SADAUSKAS Kestutis (ENV); (ENV); (ENV)  
**Subject:** Briefing request: Confirmation meeting 14 September | Apple's Vice President of Environment, Policy and Social Initiatives  
**Attachments:** RE: Confirmation meeting 14 September | Apple's Vice President of Environment, Policy and Social Initiatives

Dear colleagues,

Mr Calleja will need a briefing for the meeting mentioned above.  
If you need more details please contact the Assistants of Mr Calleja.

CF = A

DDL = 10/09 cob (sorry for this short ddl)

Please indicate the names of the participants.

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**From:** [mailto:[@fleishmaneuropa.com](mailto:@fleishmaneuropa.com)]  
**Sent:** Tuesday, July 14, 2015 11:38 AM  
**To:** CALLEJA CRESPO Daniel (GROW)  
**Subject:** Meeting Request 14 September | Apple's Vice President of Environment, Policy and Social Initiatives

Dear Mr Calleja Crespo,

I am writing on behalf of Apple, to kindly request a meeting with you in your new capacity as Director-General for Environment as of 1 September 2015. On Monday 14 September, Ms Lisa Jackson, Apple's Vice President of Environment, Policy and Social Initiatives, and former Administrator of the US Environmental Protection Agency (EPA) under President Barack Obama, will be visiting Brussels to present Apple's environmental credentials.

In addition to her responsibilities for global government affairs for the company, Ms Jackson oversees Apple's efforts to minimize its impact on the environment by addressing climate change through renewable energy and energy efficiency, using greener materials, and inventing new ways to conserve precious resources.

Apple's dedication to ongoing innovation goes beyond the products into its practices.

- Apple has led the industry in powering all its data centers with 100 percent renewable energy and removing many harmful substances from its products.
- Apple is for instance partnering with The Conservation Fund to protect and create the type of forests that are used in the packaging.
- Apple is building a solar farm in China to offset energy used by Apple's offices and retail stores. Furthermore, Apple has implemented various advanced recycling programs that help people recycle responsibly.

Ms Lisa Jackson would be delighted to have the opportunity to meet with you to exchange views with you on how EU policy can support companies in implementing environmental initiatives. Apple believes that the European Commission's work on the new Circular Economy package could potentially be a good instrument to help companies that are dedicated to address environmental issues and Ms Jackson would be interested to hear your views on this. Would you be available for a meeting on Monday 14 September, ideally around noon?

We very much hope that you will be available to meet and thank you in advance for considering this request. We will contact your office in the coming days to ascertain the possibility for such a meeting.

Kindest regards,

*On behalf of Apple*

Apple transparency register number: 588327811384-96

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EU Transparency Register No: 56047191389-84

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