

From: [REDACTED] (CAB-BIENKOWSKA)
Sent: Thursday 9 February 2017 11:53
To: CAB BIENKOWSKA ARCHIVES
Subject: FW: Facebook Live Event – March 8 (International Women’s Day / #SheMeansBusiness)

Please register, thank you
A.

From: Thomas Myrup Kristensen [[mailto:\[REDACTED\]@fb.com](mailto:[REDACTED]@fb.com)]
Sent: Thursday, February 09, 2017 11:45 AM
To: BIENKOWSKA Elzbieta (CAB-BIENKOWSKA)
Cc: HUSAK Tomasz (CAB-BIENKOWSKA); [REDACTED] (CAB-BIENKOWSKA); [REDACTED]; [REDACTED]
Subject: Facebook Live Event – March 8 (International Women’s Day / #SheMeansBusiness)

Dear Commissioner Bienkowska,

This year, in celebration of International Women’s Day, Facebook and our [#SheMeansBusiness initiative](#) will be hosting an around-the-world series of Facebook Live sessions with key policy makers and opinion leaders such as yourself on the topic of women in business. The goal is to celebrate women businesses and entrepreneurs and create a movement around these women and their stories.

As a celebrated inspirational woman, we’d like to invite you to participate and share your passion and knowledge by hosting a (10-30 minute) Facebook ‘live’ session. As you do not have a Facebook page, we could host the live in our Facebook Brussels page, or we could do it in the Commission page. In case you are not aware, “Live” lets people, public figures and Pages share live video with their followers on Facebook. The video is then published to the Page or profile so that fans and friends who missed it can watch at a later time.

The Live session would take place on **8 March**. We can arrange a time during that day that would suit your schedule and the whole session would last maximum 30 minutes.

Please, let me know if you have any questions.

I am looking forward to hearing from you.

Kind regards

Thomas Myrup Kristensen

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