

European elections campaign - 2019
expenses in 2018 and 2019

Description	committed through	amount
Media buying and planning - digital campaigns in EPLOs	1 framework contract with 15 specific contracts/order forms	€3,539,884
Media buying and planning - integrated campaign in EPLOs	1 framework contract with 20 specific contracts/order forms	€2,859,220
travaux d'entreprise générale pour la réalisation d'aménagements dans les bâtiments du PE	1 framework contract with 1 specific contract/order form	€178,555
Production and delivery of promotional items for the EE 2019	1 framework contract with 1 specific contract/order form	€140,060
Media production for the Parliamentarium	1 framework contract with 3 specific contracts/order forms	€72,272
Graphic design and image-related services	1 framework contract with 2 specific contracts/order forms	€123,135
Consultancy services in the field of media for the EP	1 framework contract with 2 specific contracts/order forms	€220,960
Special Eurobarometer "One year before the 2019 European elections"	1 framework contract with 1 specific contract/order form	€927,642
Prestations de services audiovisuels dans les lieux de travail du PE, à Bruxelles et exceptionnellement en-dehors des bâtiments du PE, dans les Etats membres de l'UE	1 framework contract with 3 specific contracts/order forms	€4,522,772
Editorial and creative strategy services and content production - non news	1 framework contract with 9 specific contracts/order forms	€477,803
Editorial strategy services and content productions - news	1 framework contract with 1 specific contract/order form	€98,155
Identify the voting behaviour of the non-national European residents in the United Kingdom	1 framework contract with 1 specific contract/order form	€36,320
Software for innovation diversity and evolution	1 framework contract with 1 specific contract/order form	€49,050
Fourniture et placement de visuels, signalétique et de matériel d'exposition	1 framework contract with 10 specific contracts/order forms	€208,707
Consultancy services by an Information Architect on all matters concerning the implementation of the ground game for the European Parliament election campaign 2019	1 framework contract with 3 specific contracts/order forms	€371,182
Publication et diffusion de la composition du Parlement européen lors de la soirée électorale de 2019	direct contract (1)	€1,270,000
Projection de la composition du Parlement européen lors de la soirée électorale de 2019	direct contract (1)	€677,550
European elections 2019 - Election Night Public Event : Organising the activities linked to the announcement of European elections results outside the European Parliament on the evening of 26th May 2019.	direct contract (1)	€144,000
Provision of a software and services solution for the preparatory phase of the European Elections 2019	direct contract (1)	€134,966
Copywriter services for creative content development in the framework of the 2019 European elections campaign	direct contract (1)	€112,000
Communication activities organised by EPLOs	20 framework contracts with 72 specific contracts or order forms	€1,430,900
Various communication activities organised by EPLOs not linked to framework contracts	300 contracts or order forms	€2,183,904
Various communication activities organised by the Headquarters not linked to framework contracts	8 contracts or order forms	€107,270
TOTAL committed in 2018 and 2019 (sit. at 09/04/19)		€19,886,307