

---

**Van:** [REDACTED]

**Verzonden:** dinsdag 19 februari 2019 15:29:43

**Aan:** [REDACTED]

**Onderwerp:** SCRIPT COPYRIGHT

Dear [REDACTED],

Here is the script for the copyright video. We've tried to write something slightly different from the last version and to integrate your brief. Hope it's fine. Let us know if you have some comments.

Best,  
[REDACTED]

**TITLE:** New agreement on copyright in Parliament

**PRESENTATION:** Parliament **reached** an agreement with negotiators from EU governments on the use of copyright law online. The legislation safeguards freedom of expression on the internet while ensuring that artists and news publishers are paid fairly for their work.

**KEYWORDS:** copyright law, digital, artists, news publishers, digital single market, media, online encyclopaedia, Wikipedia, YouTube, Google, Facebook, GitHub, journalism, news aggregator, online platform, start-ups, MSEs

## **SCRIPT:**

Large online platforms should no longer be able to earn money by using journalists' and artists' content without paying them fairly.

That's the crux of a new agreement on copyright rules.

~~Crucially,~~ Start-ups and smaller online platforms will be subject to lighter obligations than more established household names like YouTube or Facebook.

### **QUOTE AXEL VOSS, EPP**

**If you don't have a ten million global turnover or if you have not more than five million unique monthly visitors, then you are a little bit exempted from this Article 13.**

Article 13 would make online platforms liable for fairly compensating authors for their work.

~~But~~ There will be no requirement for platforms to put filters in place – it will be up to the platform how they implement the rules.

News aggregators will still be able to share snippets of articles or footage of events, **as long as the snippet is only a very short extract.**

And don't worry, your memes are safe: the uploading of works for parody, pastiche, criticism or quotation will be protected.

### **QUOTE AXEL VOSS, EPP**

**Freedom of expression is not touched. If you need a kind of fundamental copyright protected work, and you are changing it somehow, yes, you have the right to upload it to the platforms.**

The directive puts the power back in the hands of creatives, who can negotiate better remuneration for their work used digitally.

END//