



INFORMATION, DATA AND INTELLIGENCE

Warsaw, September 2019

The non-disclosed part contains personal data, in particular the names of individuals. The disclosure would undermine the protection of privacy and the integrity of the individual, in particular in accordance with European Union legislation regarding the protection of personal data and therefore has to be precluded pursuant to Article 4(1)(b) of Regulation (EC) No 1049/2001.

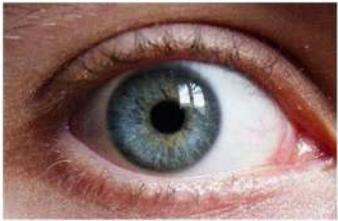
WHY INTELLIGENCE / ANALYSIS ?



Cat: Where are you going?
Alice: Which way should I go?
Cat: That depends on where you are going.
Alice: I don't know.
Cat: Then it doesn't matter which way you go."

INFORMATION – WHAT IT IS?

INFORMATION IS ALL AROUND US AND WITHIN US
ALL WHAT WE ARE ABLE TO...



SEE



HEAR



FEEL AND SENSE



SMELL

TASTE



"...and the grapes were trodden by Gaston"

WHAT IS THIS ? WHAT ARE THESE?

Personal Data - Expunged based on Art 4(1)(b) of Reg 1049/2001

WHAT DO WE SEE?

Interpretation, description, depth and the level of details of an image (a vision) depends on:

~~• Stuff you were/are smoking?~~

• task given

• person's field of expertise



WHAT DO YOU SEE HERE ?

Umm, it is obvious, that this is ...



NOTHING IS AS IT SEEMS BUT SOMETIMES

BLACK IS BLACK

AND WHITE IS WHITE

...UNLESS IT'S GREY

CONSIDERATIONS FOR ANALYST FOR SEEING A „TRUE“ PICTURE

- **CONTEXT**

- ❖ **ENVIRONMENT**

- ❖ **BACKGROUND**

- ❖ **PURPOSE**

- ❖ **TIMING**

- **KEEP YOUR KNOWLEDGE UPDATED**

LOVELY OR DEADLY ?



Tiiger.jpg Properties

General Security Details Previous Versions

Property	Value
Description	
Title	
Subject	
Rating	☆☆☆☆☆
Tags	
Comments	Abdullah, explosives are in designated place. See coordinaates below. Detail instructions youl find at link https://googledrive.com/
Origin	Windows Photo Editor 10.0...
Authors	
Date taken	
Program name	
Date acquired	
Copyright	
Image	
Image ID	
Dimensions	3888 x 2592
Width	3888 pixels
Height	2592 pixels
Horizontal resolution	72 dpi



INTELLIGENCE - WHAT IT IS OR IS NOT?



WHAT IS INTELLIGENCE ?



Process



Activity



Product

AIM AND PURPOSE OF INTELLIGENCE (ANALYSIS)

Intelligence (analysis) should give

informed sight

of the

past, present and

possible

futures

INTELLIGENCE (ANALYSIS) PROCESS

The core of intelligence / **analysis process** is
analytical activity,
which in the end should transform/convert
available information into
analytical product (intelligence)...

INTELLIGENCE (ANALYSIS) PROCESS

... which has

- (a) Meaning,**
- (b) Sense**
- (c) Relevance**

to the goals of state, society, organization, field of activity, interest group, person or given task (intelligence request / ordered analysis)

THE PURPOSE OF INTELLIGENCE ANALYSIS IS

to develop

most accurate and **valid** conclusion

able to to achieve

based on available

information and intelligence

MOST KNOWN TYPES OF INTELLIGENCE



MOST KNOWN TYPES OF INTELLIGENCE

HUMINT - HUMan

ELINT - Electronic

SOCINT- SOCial Media

SIGINT - SIGnals

COMINT - COMmunications

GEOINT - GEOspatial

OSINT - Open Source

IMINT - IMagery

... etc

INTelligence

WHAT IS INTELLIGENCE ?

- Intelligence is the result, outcome or product of evaluated, collated and analysed information
in other word - processed information given to the task and purpose
- Typically, this function is related to law enforcement and national security authorities **but not only**.
- Tool to assess external actors





TYPES OF INFORMATION/DATA INFORMATION AND SOURCES

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TYPES OF INFORMATION/DATA



TYPES OF INFORMATION/DATA

Qualitative



- Deals with descriptions
- Can be observed but not measured
- Colours, textures, smells, tastes

Quantitative



- Deals with numbers
- Data to be measured
- Length, area, temperature, time, cost

STRUCTURED AND UNSTRUCTURED DATA

Structured Data

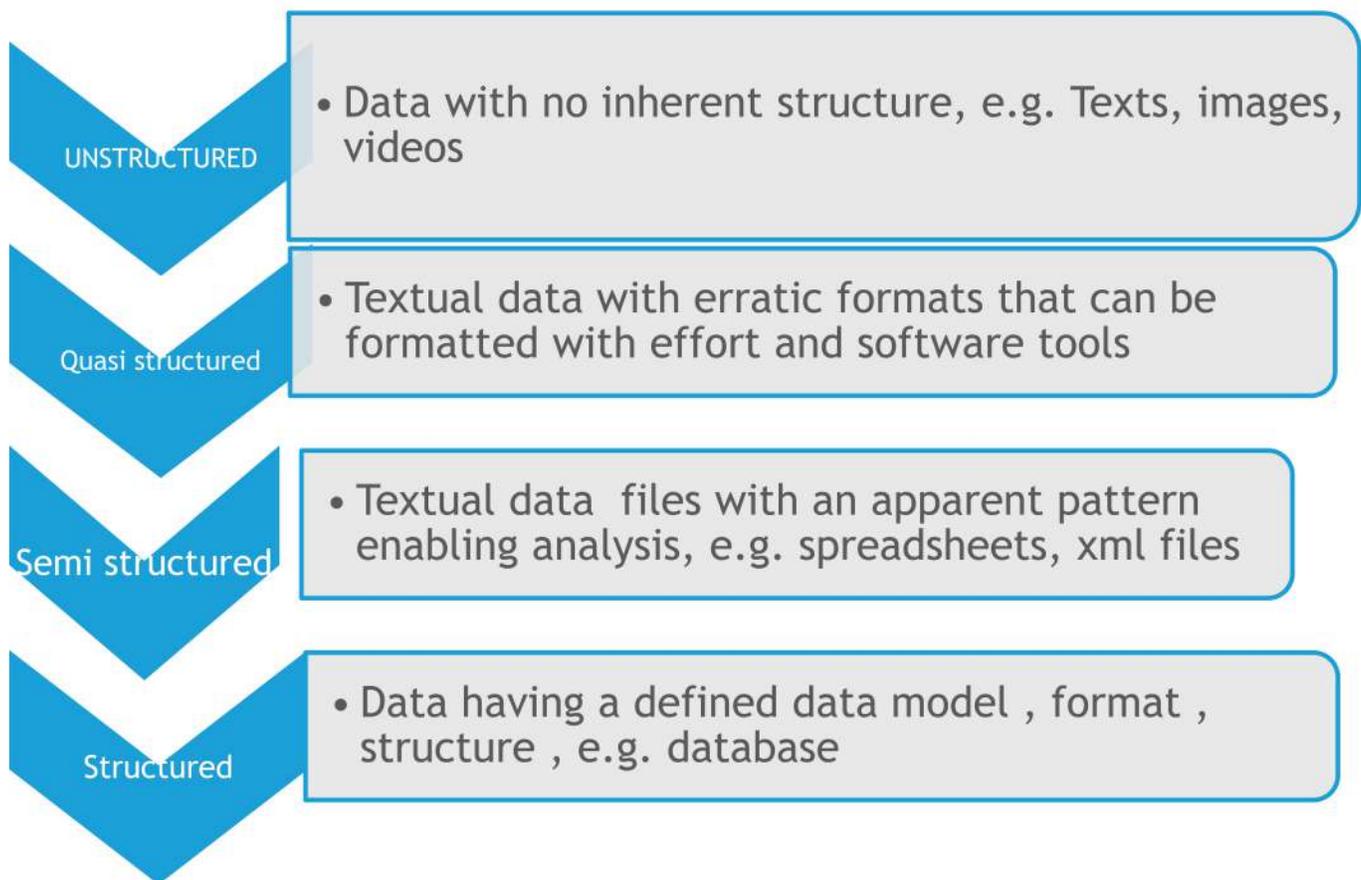


0.103	0.176	0.387	0.300	0.379
0.333	0.384	0.564	0.587	0.857
0.421	0.309	0.654	0.729	0.228
0.266	0.750	1.056	0.936	0.911
0.225	0.326	0.643	0.337	0.721
0.187	0.586	0.529	0.340	0.829
0.153	0.485	0.560	0.428	0.628

Unstructured Data



STRUCTURED AND UNSTRUCTURED DATA



INDICATIVE LIST OF SOURCES

The non-disclosed part contains detailed information related to reporting tools and methods used by law enforcement officials to conduct border control tasks and counter criminal activities. Its disclosure would jeopardize the implementation of ongoing and future operations, and thus facilitate irregular migration and trafficking in human beings as the effectiveness of law enforcement measures would be significantly reduced. As disclosing this information would undermine the protection of the public interest as regards public security, this part is not disclosed pursuant to Article 4(1)(a) first indent of Regulation (EC) No 1049/2001.

INDICATIVE LIST OF SOURCES

- **INTERNET, BROADCAST - TV, Radio**
- **MEDIA - Newspapers, Magazines**
- **SOCIAL MEDIA - Twitter, FB, Skype, Tinder, Line**
- **APPLICATIONS - Marine Traffic, FlightRadar24**
- **REPORTS, INVESTIGATIONS, INFORMANTS**

SOURCES OF INFORMATION

■ REPORTS

Incidents

Operations

Situation

...etc

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